

General Appearance
 Counters
 Merchandise
 Sales Girls
 Floors
 Lighting
 Sales Bulletins
 Windows
 Store Front Sign
 Ftn. Girls' Uniforms
 Girls' Quarters
 Stockroom
 Fixture & Baling Rms.
 Red Star Merchandise
 Ledge
 Office
 Friday Efficiency
 Painting—Interior
 Customer Counts
 Vestibule Ceiling
 Fountain, Kitchen & Lunchroom
 Extra Space
 Remodel, Enlarge, New Plant
 Suggestions by Mgr.
 Fire Hazards

Store No. 445 Chicago, Ill. 764
 4016 W. Madison St.

Manager G.D.Stanger	Rating G	
Male Personnel	Years in training	
L.T.Stiegler	7	3
R.J.Knuth	3	3
K.A.Waitly	1	14

Superintendent. Wardlow

Store Hours

Previous Year's Figures:

Sales	1,168,693.14	4.48%
Net Profit	81,168.93	7.30
Waste		1.96

— % of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 784,644 up .43

Expense

Stock Condition

Remarks from corres.